Sony Electronics Inc.

SONY



DATE: AUGUST 29, 2005 05-0418

TO: MEDICAL SYSTEMS RESELLERS

MEDICAL SYSTEMS RESELLERS NATIONAL ACCOUNT

MEDICAL SYSTEMS INTEGRATORS

MEDICAL SYSTEM INTERGRATORS NATIONAL ACCOUNT

FROM: EVAN KRACHMAN

SUBJECT: SCREEN SAVER RECYCLING PROGRAM FOR PVM CRT MEDICAL MONITORS

Sony Medical is pleased to introduce our Screen Saver Recycling Program for medical grade PVM-CRT Monitors. Under this program with your purchase of any Sony Medical Grade LMD-2140MD and LMD-181MD monitor we are offering you the opportunity to send to us at no charge to you, the Sony PVM - CRT monitor you are replacing for recycling.

Each new LMD Medical grade monitor you buy will include a pre-paid FEDEX Sticker. The recycling program period will run August 29, 2005 until March 28, 2006. Simply pack your old monitor in an appropriate box and apply the sticker to the box and call Federal Express. Your PVM-CRT medical grade monitor will be shipped at no charge to Sony's recycling facility in California or in Pennsylvania.

The Following Sony PVM-CRT medical grade monitors are eligible for the recycling program:

PRODUCT NAME

PVM-20L2MD

PVM-14L2MD

PVM-20M2MDU

PVM-14M2MDU

PVM-1953MD, PVM -1943MD

OEV-202,* OEV-203*(Manufactured by Sony)

Thank you very much for your continued support of Sony Business Solutions and Systems products.

SCREEN SAVER RECYCLING PROGRAM FOR PVM CRT MEDICAL MONITORS BULLETIN #05-0418

Page Two

If you have any questions, please contact your Sony Account Manager.

Good Selling!

Evan Krachman Marketing Manager, Display and Storage Products, Medical Systems Division Business Solutions Division

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