

**Bulletin**

DATE: NOVEMBER 15, 2009 09-0433

TO: KEY STRATEGIC SYSTEM INTEGRATORS  
SOLUTIONS SYSTEMS RESELLERS  
VSAP RESELLERS

FROM: MARK BONIFACIO & GARY MANDLE

SUBJECT: INTRODUCTION OF THE SRM-L560 HIGH RESOLUTION MONITOR

Sony is pleased to announce the new addition to the Trimaster™ LCD Master monitor series and the unveiling of the new Trimaster series Professional Monitor.

The SRM-L560 incorporates an exclusively designed panel that follows the Trimaster criterion - featuring a 56 inch\*1 screen size, 3.8K resolution with 10-bit LCD driver technology. The backlight system is a highly stable LED system which allows wide gamut color display. The signal processing engine in the SRM-L560 is a full 12 bit process which can work in Y Pb Pr, RGB and XYZ color processes.

PRODUCT NAME	NEW SUGGESTED LIST PRICE	RESELLER PRICE	AVAILABLE
SRM-L560	\$80,000.00	\$57,600.00	B/NOVEMBER



SRM-L560

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Features and Benefits:

**SRM-L560**

- Superb picture quality and stable color reproduction
  - Precision imaging achieved using the 3840 x 2160 panel with 10-bit LCD driver
  - Multiple color gamuts (SMPTE-C, EBU, ITU-R BT.709)\*1
  - Digital uniformity correction
  - Professional Display Engine using the nonlinear cubic conversion color management system (exclusively developed I/P conversion technology)
  - Consistent picture quality using our exclusive panel calibration and color feedback system
- Multi-format signal support\*2 (video signals from analog composite to Dual-Link HD-SDI video input; PC signals from VGA to WUXGA via DVI-D and HDMI™ interfaces)
- GUI control using supplied software (Windows XP or Vista)
- Ethernet control
- Display of four non synchronous independent images of up to 2048 x 1080 resolution
- Zoom display of 2K and HD images (BKM-250TG required)
- Marker system for identifying specific picture areas
- Automatic picture adjustment using Konica Minolta, DAK or XRit light probes
- Black detail mode for analysis of very dark picture areas
- Variety of display modes (Interlace Display, Black Frame Insertion)
- Internal test generator
- SNMP reporting system
- Archiving of system setup and maintenance settings

\*1 The SRM-L560 conforms to these color standards.

\*2 Video interfaces are offered as optional boards (BKM-250TG, BKM-244CC, and BKM-243HS). PC interfaces (DVI-D and HDMI) are equipped as standard.

Special leasing programs are available through your Sony Account Manager

**Optional Accessories**

- BKM-250TG / 3G & Dual Link Input Adapter
- BKM-244CC / HD/SD-SDI Closed Caption Adaptor
- BKM-243HS / HD-SDI/SD-SDI Input Adaptor

Good Selling!

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