SONY



Bulletin

DATE: JANUARY 29,2005 04-0760

TO: DIRECT ACCOUNT MANAGERS

PROFESSIONAL PRODUCTS RESELLERS BROADCAST PRODUCTS RESELLERS DIRECT SYSTEMS INTEGRATORS

FROM: ROBIN RICHARDS

SUBJECT: DISCONTINUATION, SELECTED BVM SERIES MONITORS

Thank you very much for your continued support of Sony Business Solutions and Systems products.

Please be informed that effective March 28, 2005 or until inventory is exhausted, the following broadcast monitors will be discontinued:

| | | | REPLACEMENT |
|--------------|----------------------|-------------|-----------------|
| | INVENTORY | REPLACEMENT | PRODUCT |
| PRODUCT NAME | STATUS | PRODUCT | AVAILABILITY |
| BVM-D9H1U | Limited availability | LMD-9050 | March mid, 2005 |
| | now - March 2005 | | |
| BVM-D9H5U | Limited availability | LMD-9050 | March mid, 2005 |
| | now - March 2005 | | |
| BVM-20F1U | Limited availability | BVM-D20F1U | Current |
| | now - March 2005 | | |
| BVM-14F1U | Limited availability | BVM-D14H1U | Current |
| | now - March 2005 | | |
| BVM-14F5U | Limited availability | BVM-D14H5U | Current |
| | now - March 2005 | | |

DISCONTINUATION, SELECTED BVM SERIES MONITORS BULLETIN # 04-0760 PAGE TWO

The BVM-D9 series of field monitors will migrate to an LCD solution – please refer to introduction bulletin number 04-0753 for features and specifications on the LMD-9050.

The BVM (standard definition models) migrate to their multi-format counterparts in the form of the BVM-D series. The BVM-D series has been in the Professional Monitor line-up for a number of years and shares many options with the BVM series.

Any remaining inventory is available on a first come first serve basis.

If you have any questions, please contact your Sony Account Manager.

Good Selling!

Robin Richards
Marketing Manager
Broadcast and Business Solutions Company

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