



Bulletin

DATE: SEPTEMBER 15, 2005 05-0453

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FROM: MARK BONIFACIO

SUBJECT: INTRODUCTION OF BKM-143HS AUTO-DETECT HDSDI / SDI OPTION
BOARD AND DISCONTINUATION OF BKM-142HD HDSDI OPTION
BOARD

Sony is pleased to announce the introduction of the BKM-143HS HD-SDI / SD-SDI auto-detect option board for the BVM-D14H5U, BVM-D14H1U, PVM-20L5/1 and PVM-14L5/1. This product is an enhancement over the BKM-142HD. Previously, customers required 2 option boards, the BKM-120D and BKM-142HD, to display HDSDI and SDI signals. With the introduction of the BKM-143HS, only one option board is required.

**INTRODUCTION OF BKM-143HS AUTO-DETECT HDSDI / SDI OPTION BOARD AND
DISCONTINUATION OF BKM-142HD HDSDI OPTION BOARD
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Modifications to existing monitors are necessary in most cases to accommodate the BKM-H2HD board. The modifications of the monitors are as follows:

BVM-D14H1U	Firmware upgrade with new software
BVM-D14H5U	Software upgrade for all monitors, except new production monitors. Serial number range that includes new software is still to be determined
PVM-14L5/1	Hardware modification is necessary
PVM-20L5/1	Hardware modification is necessary

It has not yet been determined if these modifications can be performed by the customer, or if the modifications need to be performed by a Sony service technician. Therefore, please check with your account manager regarding the modification procedure before purchasing BKM-143HS boards for any monitors your customer has already purchased, or for monitors you have in your inventory.

We are out of stock of BKM-142HD. All pending orders for BKM-142HD should be changed to BKM-143HS. There is no change in price.

PRODUCT NAME	BRIEF DESCRIPTION	SUGGESTED LIST PRICE	RESELLER PRICE	QTY	PLANNED AVAILABILITY
BKM-143HS	HDSDI / SDI Auto-detect Option Board	\$3,905.00	\$2,733.50	ANY	September 2005

Please contact your local Account Manager for further information.

Good Selling!

Mark Bonifacio
Marketing Manager - Monitors and Digital Signage
Broadcast and Business Solutions Company

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