Sony Electronics Inc.

SONY



Bulletin

DATE: OCTOBER 27, 2006 06-0464

TO: BPSD RESELLERS

KEY STRATEGIC SYSTEMS INTEGRATORS

BPSD ACCOUNT MANAGERS

FROM: MARK BONIFACIO

SUBJECT: BVM-A32E1WU DISCONTINUATION

Sony is announcing the discontinuation of the BVM-A32E1WU 32 inch CRT master monitor. At this time, there is not an immediate successor to the BVM-A32E1WU. Sony will still continue to offer a CRT based 14-inch and 20-inch master monitors.

All orders will be filled on a first come, first served basis while inventory is available.

Please contact your local Account Manager for further information.

Good Selling!

Mark Bonifacio

Group Marketing Manager - Professional Display Group

Broadcast and Production Systems Division

Broadcast and Business Solutions Company

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