

BVM E&F Series Monitor Upgrade Version 1.20

As a current user of Sony BVM E&F Series "Evergreen" Monitors, you already know why they're earning a well-deserved reputation for superior performance. Now, we're proving that our "Evergreen" concept never goes out of season. For a limited period through July 31, 1997, Sony is offering a **FREE SOFTWARE UPGRADE** to our latest monitor-control software release. We'll also give you a **FREE IC MEMORY CARD - A \$150.00 VALUE!** Call **SOFTWARE_{PLUS}** at 1-408-955-6300 before **JULY 31, 1997**, to take advantage of this free offer.

Your Free Upgrade is our latest BVM E&F Series software release – for the most powerful and effective microcomputer control of monitor setup and adjustment parameters.

Your new software is a major upgrade, from Version 1.10 to Version 1.20. It gives you faster IC memory card save and load functions, support for BKM-11R portable control unit, more fine-tweaking adjustments, user-changeable maintenance password function, and much more.

You'll also receive a Free IC Memory Card to help you share memory data. Using your BKM-12Y/US Memory Card, the adjustment data of the monitor can be written and read – so you can upload or download configuration settings to or from and BVM-Series monitor at any time.

Each BKM-12Y/US Memory Card has a 1-Mbyte memory, and is capable of storing over 150 sets of configuration data for Sony BVM E&F Series monitors. Loading monitor adjustment data directly to and from you IC Memory Card can translate into important savings in time and manpower.

How Do You Get Your Free Software Upgrade?

That's easy. Just call **SOFTWARE_{PLUS}** at 1-408-955-6300. We'll rush you BKM-12Y/US IC Memory Card, pre-loaded with this powerful new software upgrade.

That's what Sony "**Evergreen**" is all about!