



**DATE:** JULY 29, 2005 **05-0361**  
**TO:** PROFESSIONAL AUDIO/VIDEO DISTRIBUTORS  
**FROM:** MARK BONIFACIO  
**SUBJECT:** PRICE REDUCTION ON SELECT DISCONTINUED PVM MODELS

Sony is pleased to announce a price reduction on select discontinued PVM models for our distributors. This price reduction is effective for new orders only and while inventory last. There is limited inventory remaining on these discontinued models. The PVM line of CRT professional video monitors was discontinued in November 2004 and replaced with LUMA™ LCD Professional Video monitors.

PRODUCT NAME	BRIEF DESCRIPTION	SUGGESTED LIST PRICE	QTY	OLD DISTY PRICE	NEW DISTY PRICE
PVM-20L2	20"* CRT Color Monitor	\$2,943.00	ANY	\$1,898.24	\$1,606.88
PVM-14L5/1	14"* CRT Color Monitor	\$2,295.00	ANY	\$1,480.28	\$1,253.07
PVM-9L1	9"* CRT Color Monitor	\$885.00	ANY	\$570.83	\$483.21
PVM-96	9"* CRT Monochrome Monitor	\$902.00	ANY	\$581.79	\$492.49

\*Viewable area measured diagonally

Please contact your local Account Manager for further information.

Good Selling!

Mark Bonifacio  
 Marketing Manager  
 Broadcast and Business Solutions Company

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