The BKM-FW50 is a networking device for entry level diginal signage. Primarily for small to medium size businesses. It fits right into the display with simple automoatic operation. Making digital signage simple and quick.

- Low cost
- Easy set up with no additional software needed
- IP Streaming play
- Local Storage play with compact flash
- Auto slide show mode
- PC presentation mode

BKM-FW50

Internal Network Media Card

Features and Benefits

- Configure the display remotely - With the Ethernet connection slot (RJ45) dropping content on the Media card becomes a snap

- Simple automoatic operation - No need for network, no need for software!;
  Drag and drop MPEG2, JPEGs and GIFs;
  Place on Compact Flash ? secured
  *Presentation automatically starts

- Status and control from remote locations - Control your media content from a remote location using the on-board Ethernet Connection (RJ45)

- PC presentation mode - What's on your PC shows up on the

- Works with current FWD42PV1 (42"plasma display) - It will work on future Sony FWD display products

Specifications

PART NUMBER	BKM-FW50
ANALOG AUDIO/VIDEO OUTPUT(S)	Video Output: Card Slot (direct to display)
ANALOG AUDIO/VIDEO OUTPUT(S)	Graphic: Card Slot (direct to display)
RS232 CONTROL	Control Output: Card Slot (direct to diplay)
NETWORK PROTOCAL SUPPORT	LAN (CAT5/RJ45)
INTERFACES	RJ45
MEDIA & MODES SUPPORTED	Video Format: MPEG2
MEDIA & MODES SUPPORTED	Graphic Format: JPG, GIF, PNG
MEDIA & MODES SUPPORTED	Audio Format: MP3
NETWORK PROTOCAL SUPPORT	TCP/IP
MEMORY	Storage: Compact Flash (not supplied)
DEVICE SUPPORT	Products Supported: FWD-42PV1
DISPLAY RESOLUTION	1024 x 768 (XGA)
OPERATING SYSTEM SUPPORT	Control Interface: Yes (Internet Exployer 6.0 or better)
OPERATING SYSTEM	Web-base Controlling Software: Web Page
MULTIMEDIA PLAYBACK	Streaming playback, local file playback, store files locally from server. Automatic start programmed by web page or remote commander. JPG slideshow with MP3 audio track. Remote PC presentation with VNC software
WEIGHT	10.6oz
DIMENSIONS (WXHXD)	5 3/8" x 15/16" x 3 3/4" (135 x 32 x 95mm)
UPC CODE	0272426813470
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