## Sony Electronics Inc.

SONY

|          |                                                                              | Bulletin |
|----------|------------------------------------------------------------------------------|----------|
| DATE:    | AUGUST 15, 2005                                                              | 06-0339  |
| то:      | BPSD RESELLERS<br>KEY STRATEGIC SYSTEMS INTEGRATORS<br>BPSD ACCOUNT MANAGERS |          |
| FROM     | MARK BONIFACIO                                                               |          |
| SUBJECT: | DISCONTINUATION OF BVM-A24E1WU                                               |          |

Thank you very much for your continued support of the Professional Display Group.

Please be informed that effective immediately, the following product will be discontinued:

|              |                  | REPLACEMENT | DISCONTINUATION |
|--------------|------------------|-------------|-----------------|
| PRODUCT NAME | INVENTORY STATUS | PRODUCT     | TIMING          |
| BVM-A24E1WU  | 0 units          | NONE        | August 15, 2006 |
| BKM-36H      | 0 units          | NONE        | August 15, 2006 |

If you have any questions, please contact your Sony Account Manager.

Good Selling!

Mark Bonifacio - Group Marketing Manager Professional Display Group Business Solutions and Systems Company

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